

WHAT IS THE RIGHT WHITE

Below are the grades represented in the "What is the right white" folder.

Does what you saw as white correspond with what the spectrometer measures as white?

		ISO Brightness	CIE Whiteness	Fluorescence	L*	a*	b*
O	Tango	90.2	119	41.6	94.4	1.6	-7.3
N	Diva Art	92.8	129	51.3	95.1	2.5	-9.2
G	Algro Design	94.0	128	46	95.6	2.2	-8.8
F	Ensocoat	94.7	133	52.4	95.5	2.2	-9.9
P	Symbol card	93.6	132	46.6	94.7	2.4	-10.0
J	McCoy	90.2	143	59.6	96.1	3.1	-11.8
I	Invercote G	93.4	124	48.0	95.9	1.6	-7.7
D	Performa Brilliance	90.5	121	44.8	94.7	1.6	-7.49
H	Invercote Creato	93.4	125	48.7	96.0	1.8	-7.7
M	Incada	90.6	117	43.7	95.0	1.1	-6.6
A	Crown Prestige	91.3	119	41.4	95.3	1.5	-6.81
L	Metsäboard Prime Bright	90.1	116	43.6	95.3	1.3	-6.9
K	Cresendo	88.5	115	38.7	94.0	1.8	-6.6
E	Zanpack	94.2	120	39.8	96.4	1.8	-6.6
B	Metsäboard Pro Bright	90.0	109	34.9	95.7	1.1	-4.5
C	Prisma UP	90.8	129	49.9	90.5	2.1	-9.83

L* a* b* values:

L* - Percentage measuring luminance, where black is 0% and pure white is 100%.

a* - Positive figures express redness, negative figures express greeness.

b* - Positive figures express yellowness, negative figures express blueness.

NOTICE! The higher the negative b* value, the higher the measured whiteness. But since negative b* values express "blueness", is it really white?

Have a closer look at iggesund.com/antalis