

Iggesund Paperboard's Swedish Mill is a top performer among the more than 65,000 assessments made by EcoVadis. The mill has been awarded Platinum level, which means they are among the top 1 percent of all companies that have been assessed.

Invercote awarded Platinum

Iggesund Paperboard's mill in Iggesund Sweden, where the leading paperboard brand Invercote is made, has been awarded the Platinum level by the international assessment company EcoVadis. EcoVadis assesses companies CSR achievements and have done more than 65,000 assessments in over 200 sectors in 160 countries.

In 2020 EcoVadis revised their medal thresholds and introduce a new medal - the EcoVadis Platinum Medal, designed specifically to reward the highest scoring companies in the EcoVadis network. The Platinum level, which the Iggesund Mill in Sweden has reached, includes the top 1 percent of all rated companies.

"To us, this is a prestigious confirmation that we have a robust structure in our work with Corporate Social Responsibility. Even more important is what it means to our customer; apart from excellent product quality, they can rely on the fact that the product is surrounded by CSR measures that match the product quality" says Johan Granås, Head of Sustainability at Iggesund Paperboard.

The Iggesund Mill is one of the most well invested board mills in the world. But even with state-of-the-art equipment the mill aims higher.

"No matter how modern your machinery is, the final decisions are always done by people. We have started to introduce environmentally motivated objectives for operators. They must know the environmental consequences of daily decisions in production. As an example, this has led to that we reduced our already very low use of fossil fuels by almost 50 percent in one year", he says.

"I'm both impressed and proud of the innovative actions we have taken, motivated by the fight against climate change", Johan Granås concludes.

Iggesund Paperboard is part of the Swedish forest industry group Holmen, a group that the last decade several times has been listed as one of the world's 100 most sustainable companies on different sustainability indices.



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