



A Taste of Sweden in Chicago

Hosting an evening event at the eclectic Morgan's on Fulton on September 29, Iggesund will bring a taste of Sweden to Chicago and properly introduce its world class paperboard to the windy city.

While it may seem strange at first glance, there is a parallel between artfully prepared Swedish culinary delicacies and Iggesund's masterfully engineered Invercote brand. Both begin with simple, pure, high quality ingredients from nature. Both rely on expertise and precision in preparation. And both draw upon those ingredients and that mastery to produce an exquisite result that is beyond expectations. The evening is designed to capture this correlation while delivering a bit of Swedish culture to Chicago's print and packaging design community.

While enjoying a taste of Swedish cuisine prepared by **our very own chefs**, Jörgen and Maria Andersson who will join us **all the way from Iggesund, Sweden** and sipping wines carefully selected by the very same, we will guide you through both the culinary preparations of the evening and through the unique attributes that truly distinguish the Invercote brand.

You will learn about Invercote's distinguishing attributes from three perspectives; structural, visual and sustainability.

Discover how Invercote's uniquely engineered multi-ply construction offers stiffness without weight, shapeability enabling heretofore unimaginable package designs and a print surface that doesn't crack on folds; neither with nor against the grain.

Find out how Invercote manages to provide the strength and durability characteristics of a packaging substrate, while at the same time the print surface of a premium coated cover. Learn how shade affects print results and why Invercote touts the best fade resistance in the market.

And explore what we are most proud of at Iggesund; our sustainability platform. Whether its emissions to air and water, forest stewardship, biodiversity, transparency or climate change you want to know more about, Iggesund has a great story to tell and we'd like to share it with you.

Next stop...CHICAGO!